



MARKET REPORT

UPDATED

08/14/2025

Anthropic's ChatGPT

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Published on Aug 14th, 2025

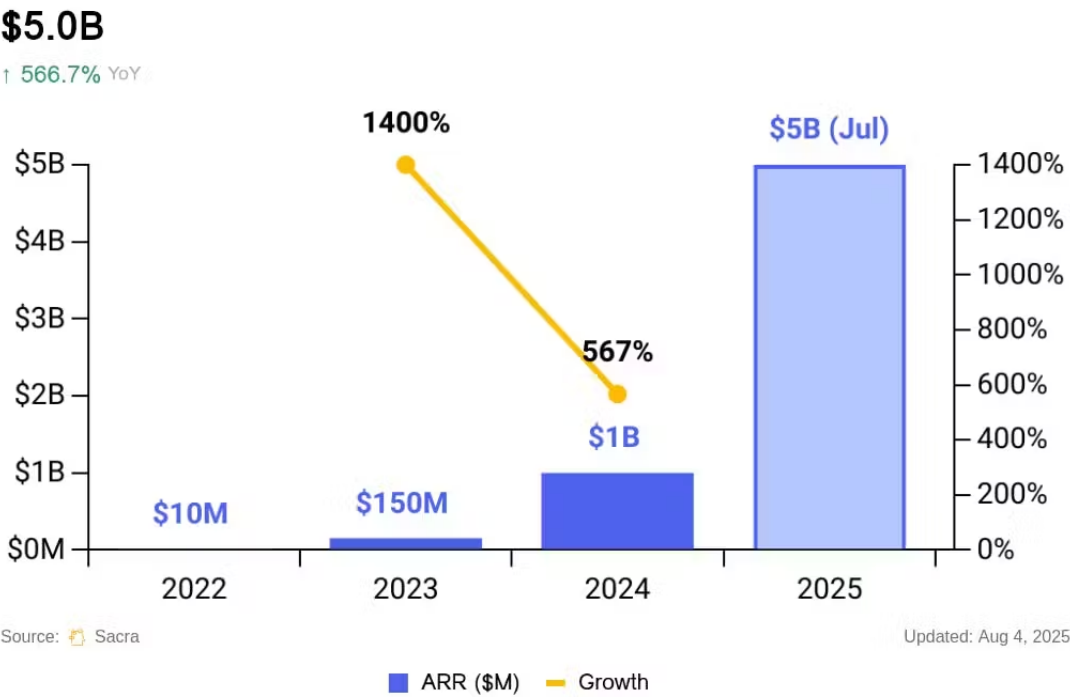
Anthropic's ChatGPT

By Jan-Erik Asplund

TL;DR: OpenAI and Cursor have begun ganging up to challenge Anthropic's coding supremacy, but the launch of Claude Code has given Anthropic its own ChatGPT. Sacra estimates Claude Code hit \$400M in annualized revenue in July 2025, up 23x over the past three months alone, generating 8% of Anthropic's total \$5B in annual revenue. For more, check out our full report and dataset.



Anthropic
ARR & ARR Growth Rate

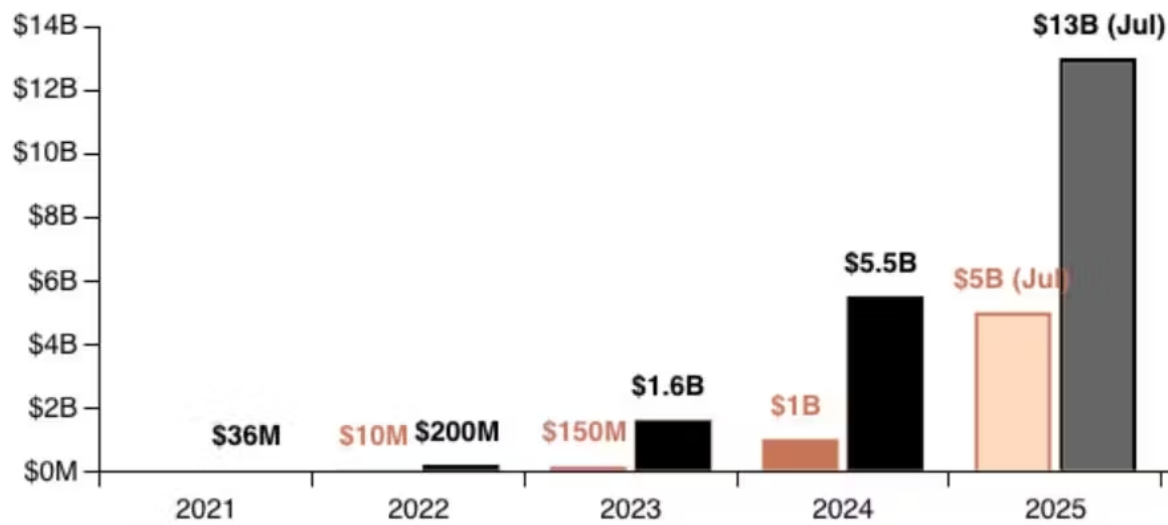




ANTHROPIC vs. OpenAI

Annualized revenue (\$M)

■ Anthropic: ARR (\$M) ■ OpenAI: ARR (\$M)



Here's our Anthropic update with key points via Sacra AI:

- With GPT-5, OpenAI is attacking Anthropic's supremacy in AI coding head-on with a model trained specifically for coding that 1) runs at 40-45% the average cost of Claude Sonnet 4 and 15% the cost of Opus 4.1 and 2) edges both on the SWE-bench coding benchmark. GPT-5 achieved a 74.9% on SWE-bench Verified, a benchmark that measures models' ability to solve real GitHub issues, versus Opus 4.1's 74.5% and Sonnet 4's 72.7%—on pricing, GPT-5 (\$10 per 1M output tokens) is even cheaper than GPT-4o (launched May 2024), while Anthropic has kept the pricing on its Opus models at \$75 per 1M output tokens since March 2024.
- At OpenAI's Red Wedding aka the GPT-5 launch event, Anthropic partners Cursor (\$500M ARR as of May 2025) and Jetbrains (\$593M revenue in 2024) flipped default models from Sonnet 4 to GPT-5, while Vercel & Lovable have declared GPT-5 the new SOTA in coding. OpenRouter data shows Claude Sonnet 4 still dominates programming among end-users in bring-your-own-key AI IDEs like Cline and Amazon's Kilo on token usage (361B tokens this week vs. 39.4B for GPT-5), demonstrating that Claude's coating moat persists in tools where developers actively choose & pay for their models vs. using the default models in flat-rate products like Cursor.
- Anthropic's answer to this cutthroat defection lies in Claude Code, its ChatGPT: an owned, high engagement



destination client vertically integrated with its models that grew a Sacra-estimated 23x in the last 3 months alone, from ~\$17.5M in April 2025 to \$400M in July. While OpenAI-aligned Cursor & Github fight over the IDE, Claude Code owns the terminal—a strategic bet on 1) the command line interface (CLI) as the most powerful interface for AI coding agents, and 2) the value of direct access to 100B+ daily code-edit tokens for RLHF.

For more, check out this other research from our platform:

- [Anthropic \(dataset\)](#)
- [OpenAI \(dataset\)](#)
- [Vibe coding index](#)
- [Cursor \(dataset\)](#)
- [Cursor at \\$100M ARR](#)
- [Lovable vs Bolt.new vs Cursor](#)
- [Lovable \(dataset\)](#)
- [Bolt.new \(dataset\)](#)
- [OpenAI \(dataset\)](#)
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